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INTELLIGENT CREATURES GIVES
“The Game Plan” ITS PLAYING FIELD
Internationally Acclaimed Visual Effects Boutique Spotlights its work in Disney's
newest sports drama.

Toronto based VFX studio, Intelligent Creatures Inc. has recently finished 102 shots for Walt Disney Picture's *The Game Plan* starring Dwayne “The Rock” Johnson and Kyra Sedgewick.

This will mark the second time that Walt Disney Pictures and IC have teamed up. The first being on *Confessions of a Teenage Drama Queen* starring Lindsay Lohan. This is Director Andy Fickman's first collaboration with IC.

After producing *The Rookie*, *Miracle* and *Invincible*, Mark Ciardi and Gordon Gray have given the modern Disney sports film a twist with this fictional, family-friendly comedy. Former pro wrestler The Rock (a.k.a. Dwayne Johnson) plays Joe Kingman, a superstar NFL quarterback whose "serial bachelorship" comes to a halt with the discovery that he has a 7-year-old daughter (Madison Pettis, "Cory in the House"), the product of a final fling in a marriage that has since ended. As you'd expect, parties, practices, and dates now must be juggled with fatherly duties as ballet, bedtime stories, and dolls enter the picture. The film co-stars Morris Chestnut (*The Ernest Green Story*), Paige Turco, Roselyn Sanchez, Gordon Clapp, and Kyra Sedgewick as Joe's hard-edged agent Stella Peck. Andy Fickman (*She's The Man*) directs from a screenplay attributed to Audrey Wells (*George of the Jungle*, *The Kid*), Kathryn Price ("The Mole"), and newcomer Nichole Millard.

"Intelligent Creatures enthusiastically assumed the challenge of creating digital crowds in the impressive Gillette Stadium and constructing the fictional, entirely CG SouthWest Stadium. In spite of the many challenges presented during this process, our team delivered first-class effects which met the high standards set by the client."

--- Lon Molnar, CEO and Executive Visual Effects Supervisor

"Being the lead VFX house on *The Game Plan* gave us the exciting opportunity to provide all of the on-set supervision as well as the final visual effects for over 100 shots. We spent significant time developing our Crowd Simulation pipeline in order to achieve the required look. Not only did we need to fill a 70,000 seat stadium with digital extras, but we also had to build a complete CG stadium for use in several scenes. The entire Intelligent Creatures team successfully rose to the challenges presented by this fun football movie!"

--- Dan Dixon, VFX Supervisor

To create this imagery IC used Maya for 3D, SynthEyes for tracking, and Eyeon Fusion for compositing.

IC has recently completed Visual Effects work on The Weinstein Company's *The Hunting Party*, joining up again with Director Richard Shepard (*The Matador*).

Intelligent Creatures is a Visual Effects Post Production Company specializing in feature films with a fully integrated 2D & 3D pipeline. Officially opening its doors in 2003 Intelligent Creatures has attracted such clients as Walt Disney Studios, MGM, New Line Cinemas, Warner Brothers and Twentieth Century Fox. Working on such films as *The Number 23*, *The Fountain* and *Stranger Than Fiction*, Intelligent Creatures continually raises the bar when it comes to seamless visual effects and creative design.

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